# The increasing accessibility of game development

#### drivers and impact

Linsey Raymaekers

linseyray.github.io

**y**@linsey\_ray

first of all...

good news...

## everyone can make video games!

## The Last Guardian's Designer Explains How He Stayed Motivated For Nine Years



Patrick Klepek 6/22/16 4:30pm • Filed to: THE LAST GUARDIAN V



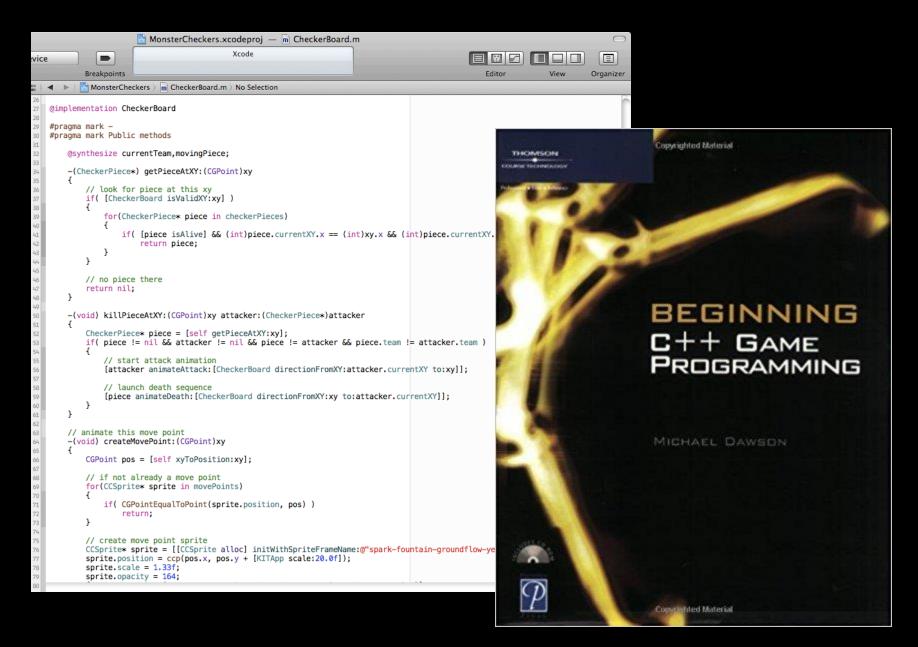






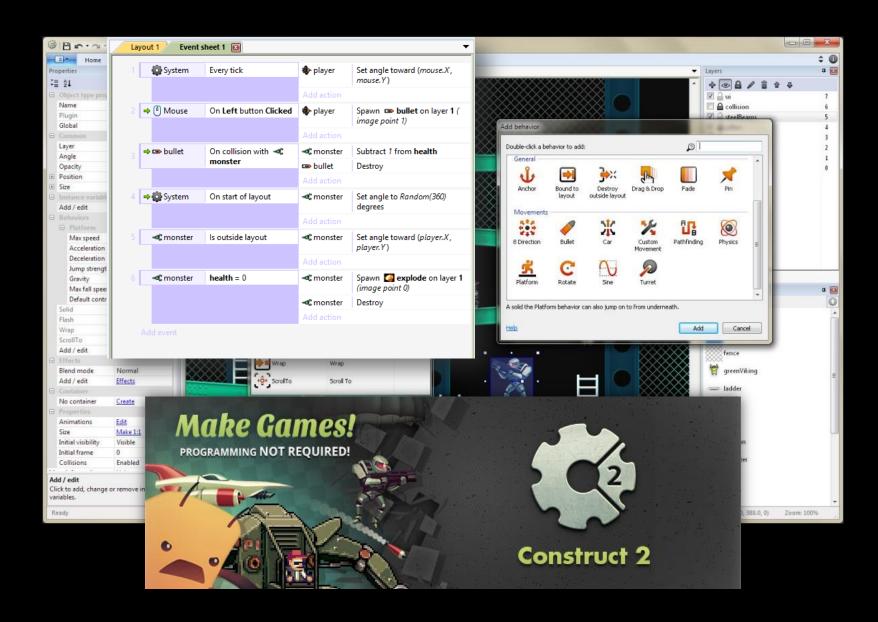
#### it doesn't take <u>years</u> or <u>months</u>

(depending on scope, time invested)



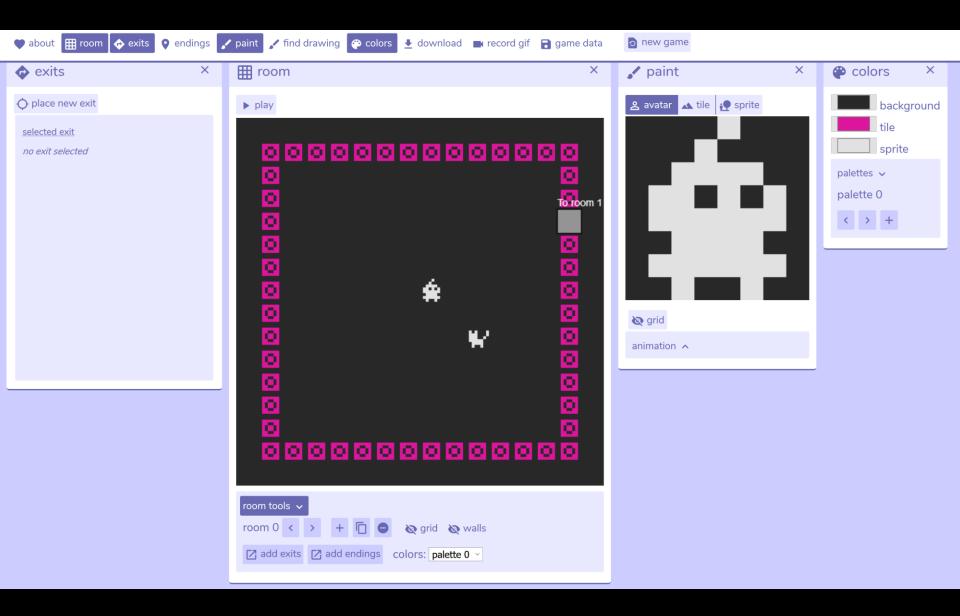
#### coding is not necessary

(unless you want to)



Construct 2 scirra.com/construct2

visual scripting



## Ready to start creating? Choose a plan that's right for you.

Ori and the Blind Forest by Moon Studios

All Unity plans are royalty-free and include All Platforms Free, Core Engine Features, Continuous Updates, and Beta Access.

#### Personal

#### Free

For beginners, students and hobbyists who want to explore and get started with Unity.

Try Personal

Learn More

All core engine features

#### Plus Best Seller

\$35 per month

For creators who are serious about bringing their vision to life and plan to publish.

Get Plus

Learn More

Now included:

FREE Essentials Pack (\$150+ value)

- Essentials Pack
- Unity Teams
- · Customizable Splash Screen
- · Performance Reporting
- . Extended Unity Analytics
- · Flexible Seat Management
- · Pro Skin Editor UI
- Plan eligibility: annual revenue or funds raised of \$200k or less

#### Pro

\$125 per month

For professionals who need complete flexibility and crave advanced customization.

Go Pro

Learn More

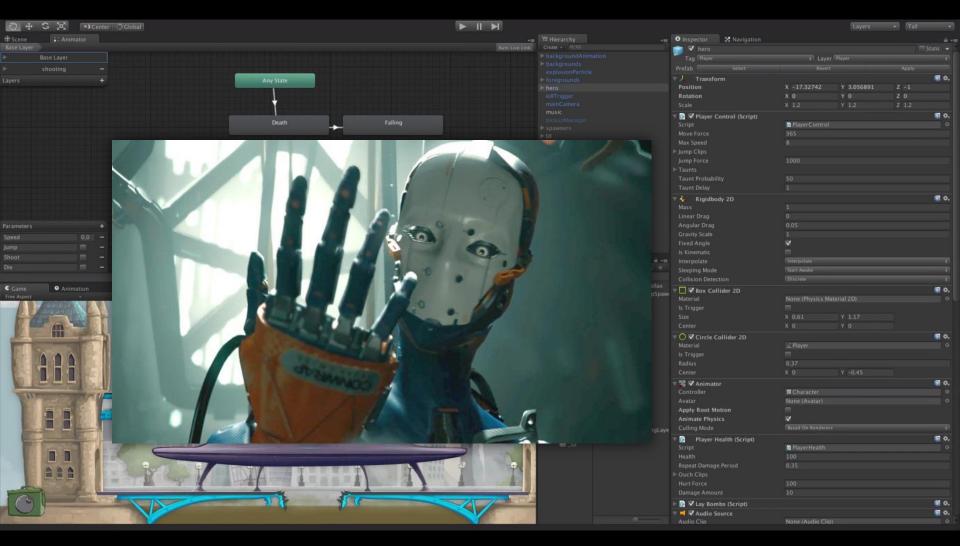
Now included:

FREE Essentials Pack (\$150+ value)

- Essentials Pack
- Unity Teams
- · All the features of Plus
- · Pro level services
- Premium support and source code access plans available
- Plan eligibility: no limits on revenue or funding

Unity3D unity3d.com

game engines are free



Unity3D unity3d.com

Adam real-time rendering demo:

youtube.com/watch?v=OoBZRN8CiHg



Scratch mit edu

tools for kids



Brownie camera 1900

#### analogy: photography

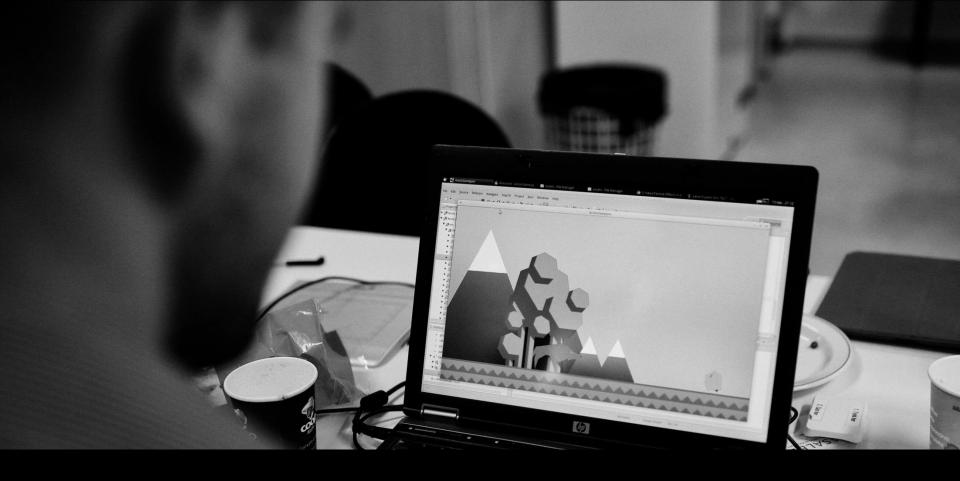


low cost, simple no dark room no chemicals snapshot pictures

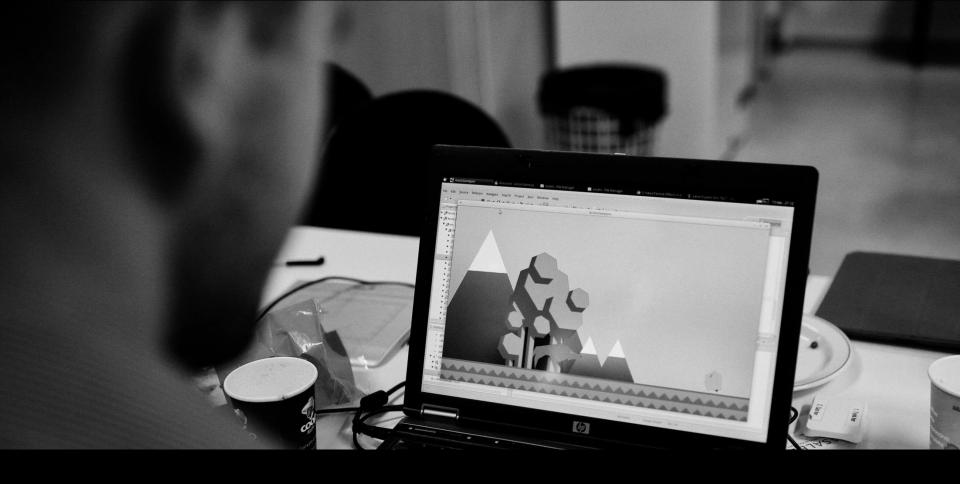


# a lot more people are making video games





# game development as individual pursuit



game development as individual pursuit

= focus of this talk



#### game development as self-expression



#### self-expression in other media

#### THE INDIAN SERENADE

by Percy Bysshe Shelley

I arise from dreams of thee
In the first sweet sleep of night,
When the winds are breathing low,
And the stars are shining bright:
I arise from dreams of thee,
And a spirit in my feet
Hath led me—who knows how?
To thy chamber window, Sweet!

The wandering airs they faint
On the dark, the silent stream—
The Champak odours fail
Like sweet thoughts in a dream;
The Nightingale's complaint,
It dies upon her heart;—
As I must on thine,
Oh, belovèd as thou art!

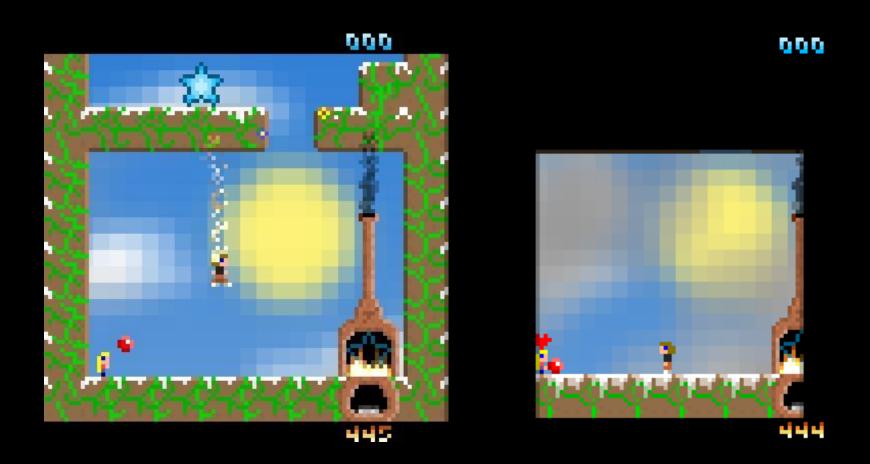
Oh lift me from the grass!
I die! I faint! I fail!
Let thy love in kisses rain
On my lips and eyelids pale.
My cheek is cold and white, alas!
My heart beats loud and fast;—
Oh! press it to thine own again,
Where it will break at last.



#### self-expression in video games



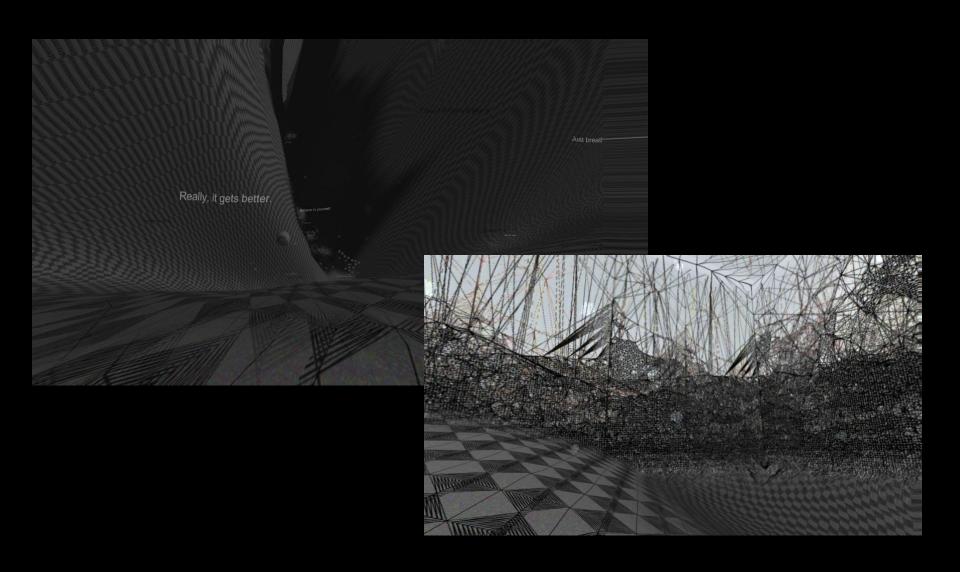




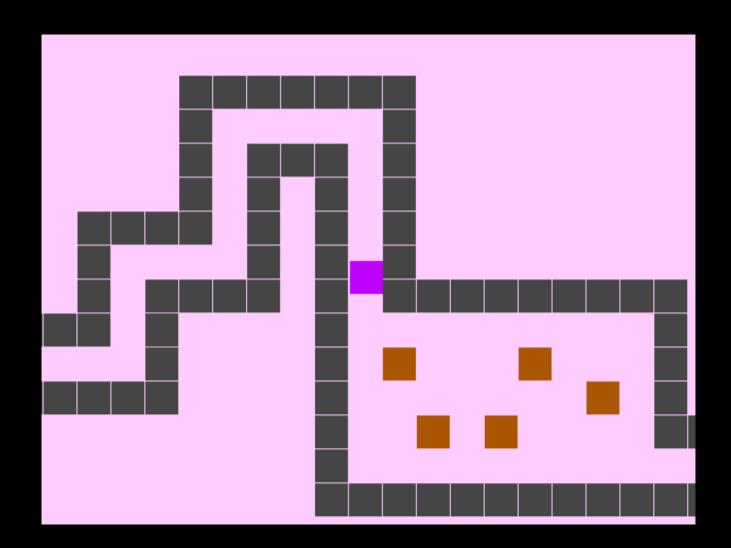
Gravitation Jason Rohrer hcsoftware.sourceforge.net/gravitation/



What Now? Arielle Grimes ariellegrimes.itch.io/what-now



Depression simulator parallaxvisions.itch.io/depression-simulator



#### story

# LIFE STRANGE

## internal experience



story comes from player

video games as simulations





#### video games as simulations





#### video games simulating mental processes

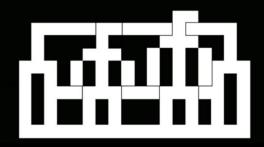




## other examples

## queer expression

YOU AREN'T BORN THAT WAY, THAT'S OBVIOUS. IT'S NOT HOW IT WAS MEANT TO BE.



Talks With My Mom Vaida Plankyte vaidap.itch.io/talks-with-my-mom



Mainichi Mattie Brice mattiebrice.com/mainichi/



Dys4ia Anna Anthropy w.itch.io/dys4ia

### political expression



Molleindustria Paolo Pedercini molleindustria.org

#### in general: personal games



That Dragon, Cancer Numinous Games

# video games as vehicles to share experiences

# video games as vehicles to share experiences

creator ⇔ consumer



for communication





for communication

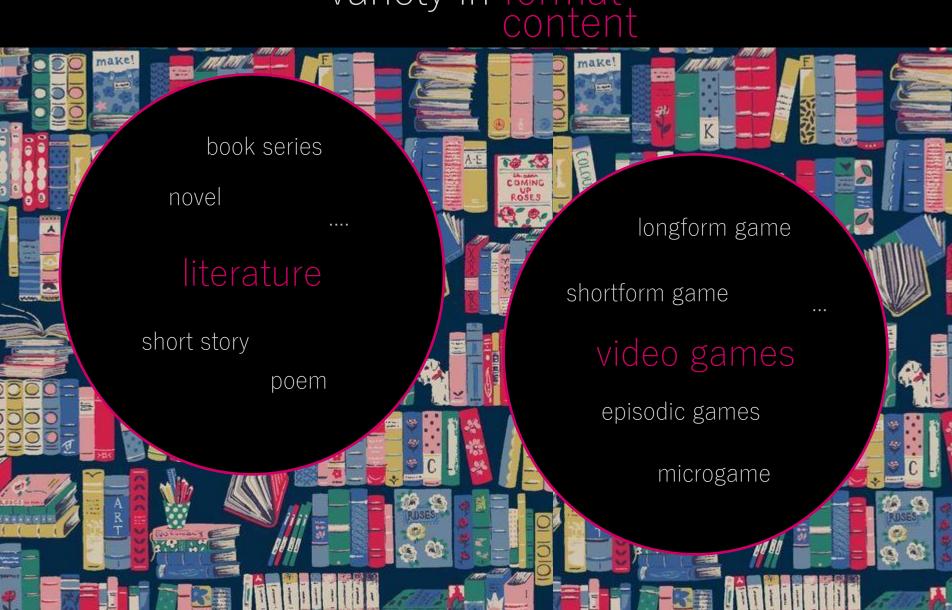


not just entertainment!

## variety in format



# variety in format content



#### **Manifestos**

- <u>Realtime Art Manifesto</u>, *Tale of Tales*
- <u>Not a Manifesto</u>, Michaël Samyn
- rejecta, Pietro Righi Riva

#### Articles

- <u>Video Games Are Boring</u>, *Brie Code*
- Games could learn a thing or two from confessional poetry's history, killscreen.com
- <u>The Unnamed Medium</u>, notgames.org
- Game Rules as Art, Rod Humble
- A series of inputs and outputs, killscreen.com
- A new future for video game consoles?, Michaël Samyn
- <u>In Defence of Criticism: The Close Reading</u>, *Lana Polansky*

#### **Talks**

- Conveying personal and universal truths through game design, Manveer Heir
- Designing Monument Valley: Less game, More experience, Ken Wong
- Evoking emotions and achieving success by breaking all the rules, Thomas Grip
- <u>Theories Behind Journey</u>, Jenova Chen
- <u>Am I Asking Too Much?</u>, Jenova Chen
- A case for mundane stories in games, Florian Veltman
- Blink and you'll miss it: a quick look at microgames, Vaida Pankyte

## Tale of Tales



### real-time art manifesto

tale-of-tales.com/tales/RAM.htm 2006

### notgames

notgames.org/blog/2010/03/19/not-a-manifesto/ 2010

"The question is not whether videogames are art. The question is how can we make good art with the medium of videogames.

Notgames proposes that one direction of exploration may be to abandon the idea that what we make, should be a game. To approach the medium with an open mind."

More at poeticvideogames.tumblr.com/recommended

## video games important medium for communication

## video games important medium for communication

- → mode of expression
- → experience of content different from other media







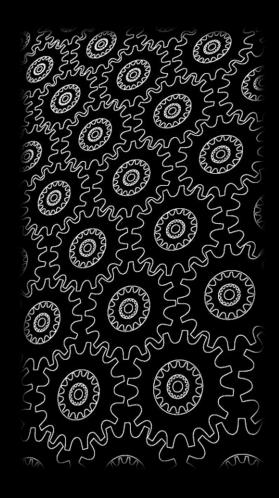
recap

more people are making video games as artistic expression (or simply for fun), individually

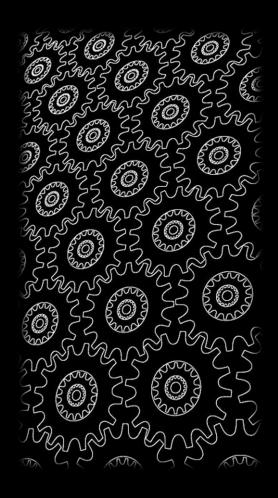
not the complete picture

## not the complete picture

e.g. not all indvidiual game developers make personal games



what's making this all possible?



what's making this all possible? why now?

make it a lot easier to create video games

networking

physics

scene editors

complete development environment

. . . .

animators

graphics rendering

AI

cinematics

networking

physics

scene editors

complete development environment

. . . .

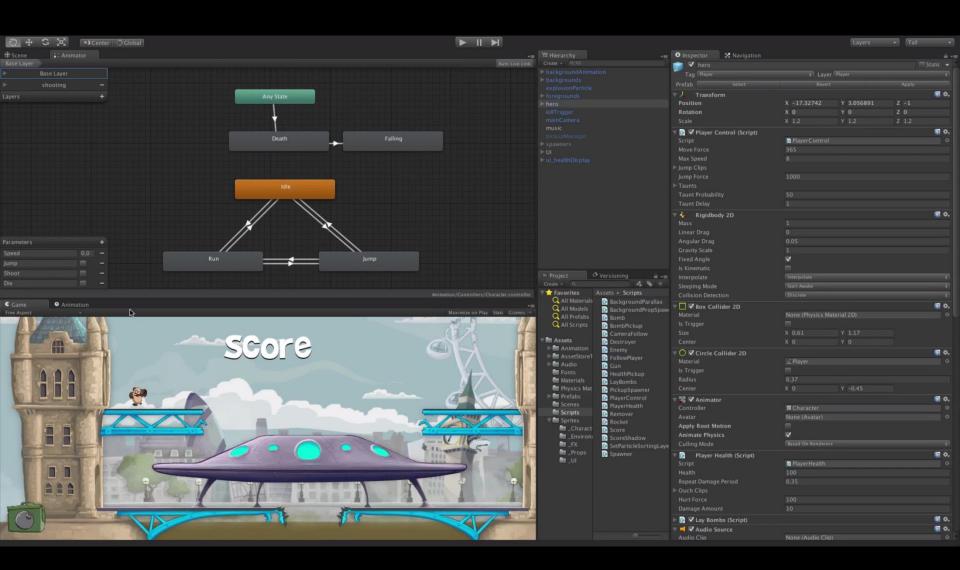
animators

graphics rendering

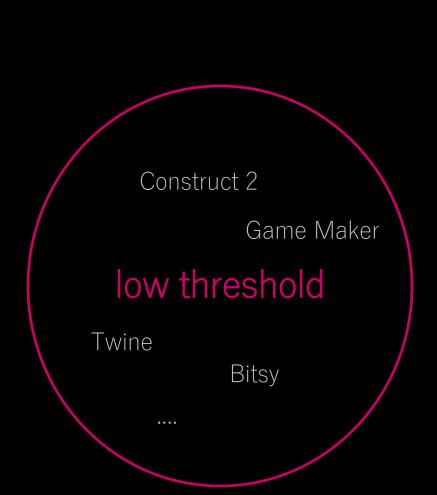
AI

cinematics

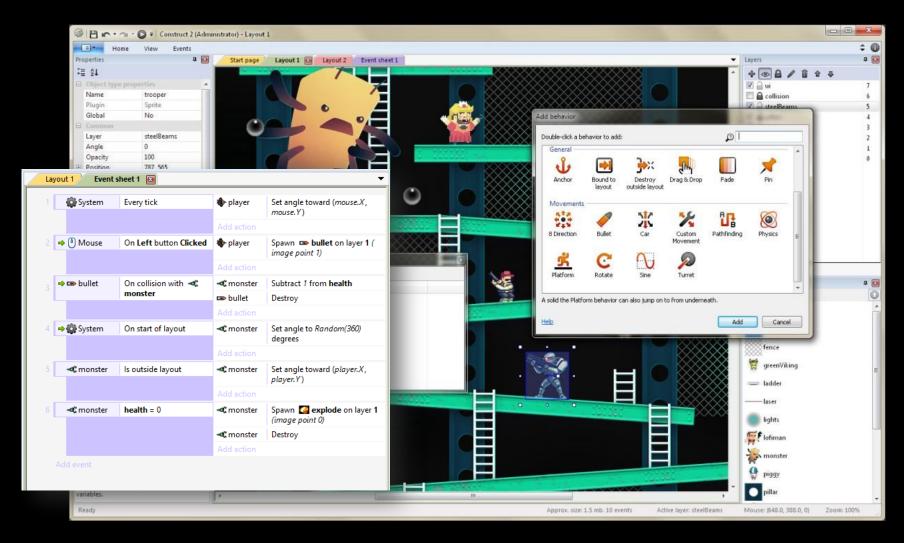
+ plugins!!!



Unity3D *Unity* unity3d.com



Unreal Engine Unity3D higher threshold Godot Engine



Construct 2 2011 scirra.com/construct2

Games made with Construct 2: scirra.com/construct2/games

## **Made with Construct 2**



#### The Next Penelope

A stunning example of the capabilities of Construct 2.

A fast paced, gorgeous and exciting arcade style racing game with bosses and an awesome greek mythology theme running throughout! Great fun!

Read More

**Make Games!** 

Or visit the publisher's website

#### Airscape: The Fall of Gravity

An incredibly creative gravity defying platform game. Explore twisting and bending new worlds solving puzzles along the way.

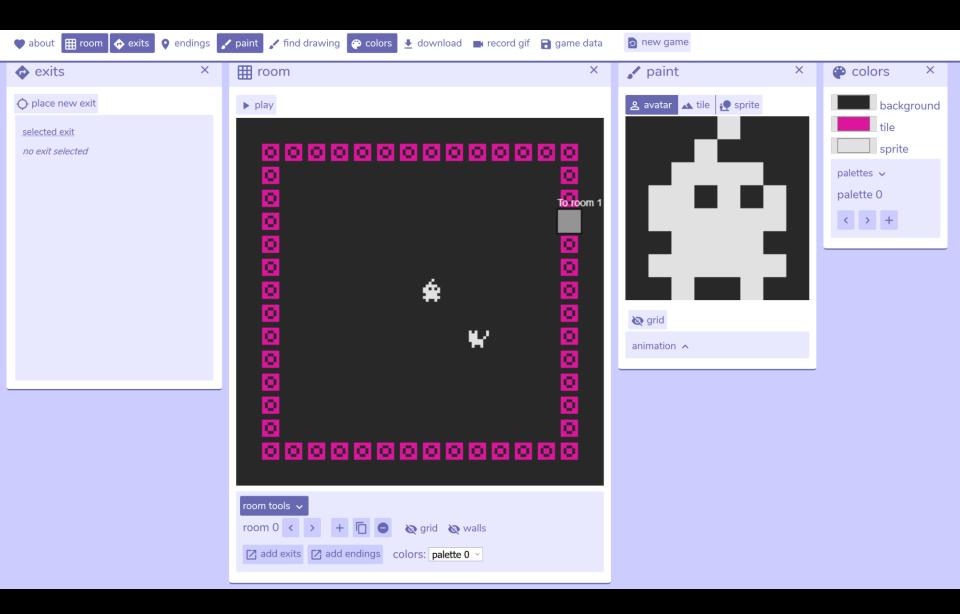
Incredibly addictive game, and a huge amount of fun to play!

Read More

Make Games!

Or visit the publisher's website





Bitsy 2017 (web-based game creation) https://ledoux.itch.io/bitsy



#### Fragmentum

nyankoe

Lorenzo Pilia says

The secret passages. The final ascension scene with the fading.



#### A Moth Batters Against Glass

I returned once again to the city of my moltin... Sam Keeper

Rpg

Lorenzo Pilia says

The complexity and level of detail in each screen is staggering.



#### METRODUNGEON

explore a post-apocalyptic urban labyrinth **TENCOW** 

Adventure

Lorenzo Pilia says

Worth checking out for the combat and stealth mechanics.



#### I wonder...

I wonder when the next bus comes by...

Adventure

Lorenzo Pilia says

I wonder if there's a more dreamy Bitsy game than this.



#### Two Tamarind Seeds

A naive daydream of a simple life (made with ...

Lorenzo Pilia says

I really like the scene in the dark followed by the chat on the balcony.



#### Silence would be Better

a tiny insult to radios everywhere cephalopodunk

Simulation

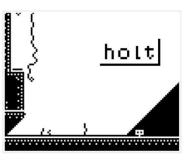


#### Penroses

A journey through two disorienting realms. rarelikeaunicorn

Adventure



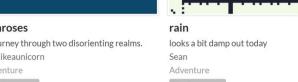


#### holt

a bitsy utopia adventure

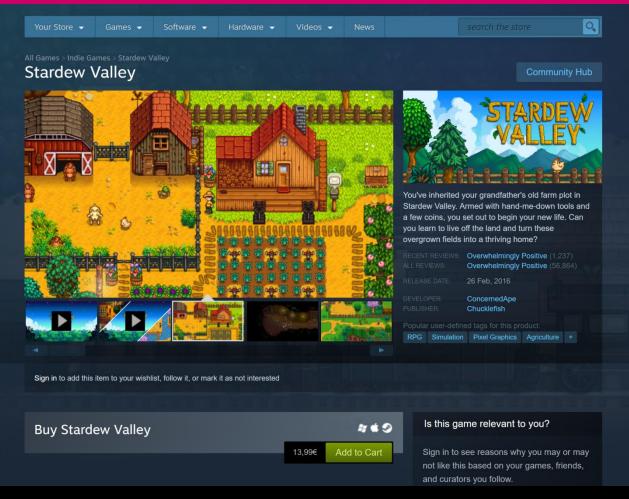
Sean

Adventure



Games made with Bitsy:

## #2 digital distribution platforms



Steam 2003 store.steampowered.com

was (is) important independent studios











#### **POPULAR TAGS**

Horror games Mystery games Multiplayer Visual novels Simulation macOS games Roguelike Linux games

#### BROWSE

Games Game assets Tools Soundtracks Comics Physical games **Books** Misc

#### **GAMES BY PRICE**

On sale Free games Demo Top sellers \$5 or less \$15 or less

#### FROM THE ITCH.IO BLOG

itch.io Recommends: Cerebral games for the week of 5/25

World of Horror is Poland's bloody tribute to Junji Ito and HP Lovecraft

Updates to devlogs

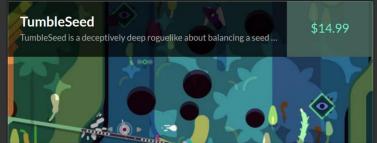
Featured games



Community









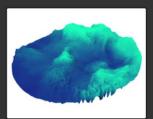
#### Recommended for you













\$5.00



Latest featured games









itch.io 2013

more recently (and for individuals)

#### linseyray

http://linseyray.github.io/ @linsey\_ray

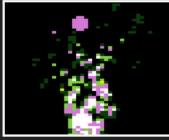
a collection of tiny playthings from game jams and #1GAM

## public account page linseyray.itch.io



**RE.VISIT** 

a short piece about distance



Bonfire

not all fires can be extinguished



Altitude

a relaxing cloud experience



Compass

fear is not your enemy



Nothing is Silent not even the clouds



Splash 'n Shift

a soothing bubble-popper experience



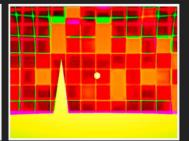
As I Listen To Rain

excerpts from poems



**Dragon Dance** 

a dragon in pursuit of the pearl of Wisdom



**BIT.BURST** 

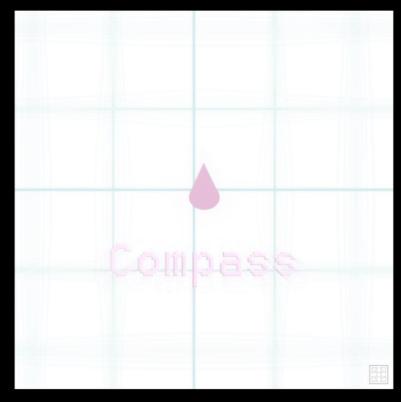
an unfinished endless runner prototype thing. very trippy.

itch.io 2013

## customizable game pages



## browser-playable



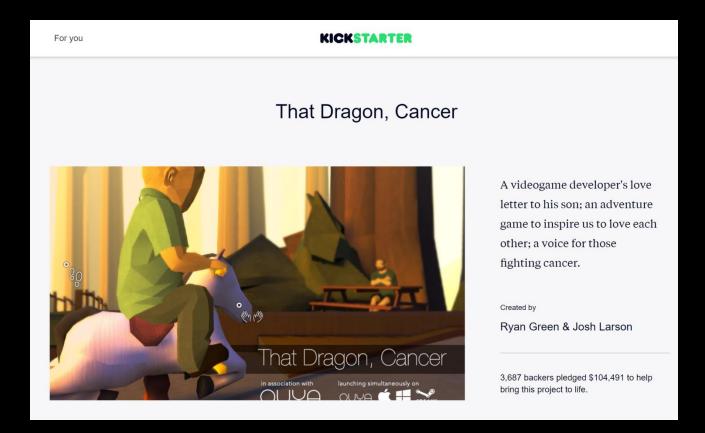
a short game about the long-term process of overcoming fears.

#### entry to Ludum Dare #34

This was my first time participating in Ludum Dare, and I specifically wanted to create an experimental / personal / alternative game. It's not meant to be a "fun" game, but I do hope it's an interesting experience. Any feedback is greatly appreciated!

Thanks for playing! @linsey\_ray

## #3 crowdfunding platforms

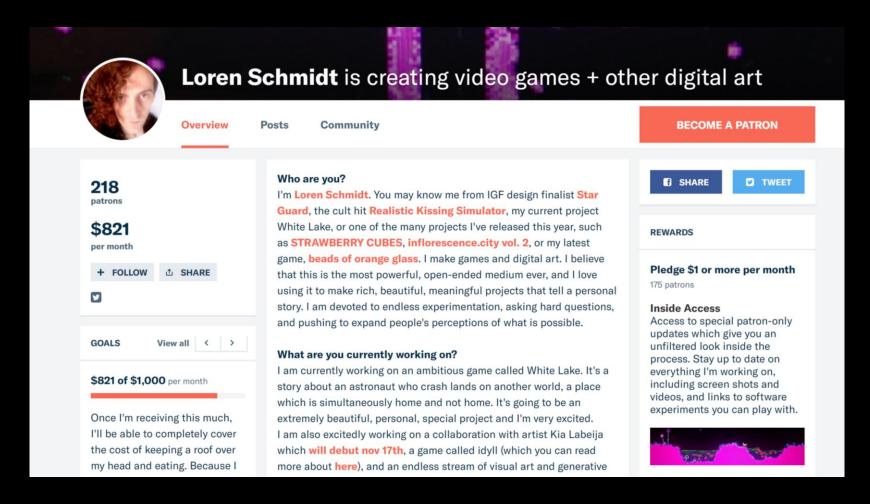


kickstarter.com/projects/godatplay/that-dragon-cancer

Kickstarter 2008 kickstarter.com

was (is) important independent studios

## #3 crowdfunding platforms



Patreon 2013

patreon.com

shown: patreon.com/vacuumflowers

more recently (and for individuals)

## #4 education

# university online game engine-specific



## #5 community spaces

strength motivation connection



#### #5 community spaces

#### twitter.com



## #5 community spaces



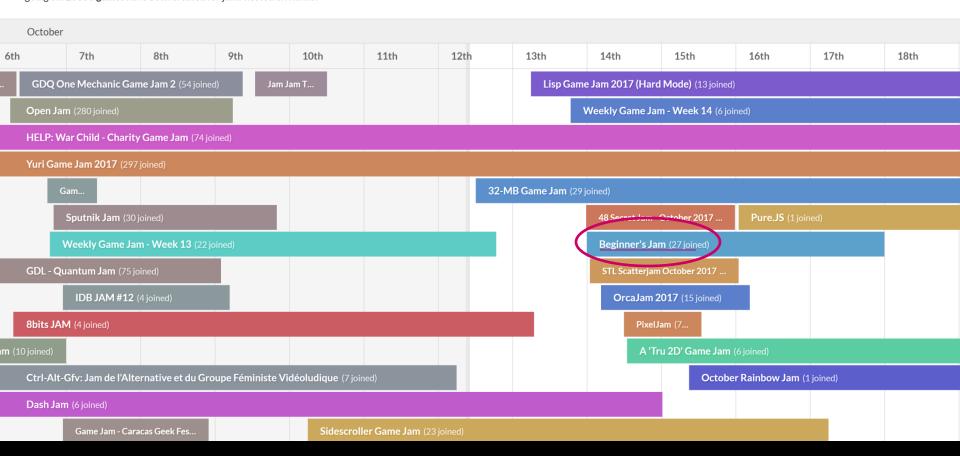
game jams



#### Game jams on itch.io

itch.io is a place for hosting and participating in game jams online. Anyone can start hosting a game jam immediately. Here you can find some of the game jams that are going on. **20066 games** have been created for jams hosted on itch.io.

Host your own jam



itch.io/jams

#### #5 community spaces

# games festivals & conferences





Screenshake
diversity of video games
for general audience
screenshake.be/



Lyst
Romance, Love & Sex in games
lyst-summit.org/

Queerness and Games Conference qgcon.com

#### BerlinGameScene.com





Talk & Play

next: October 31st

Scene/events/243246879



A MAZE. / Berlin

yearly in April amaze-berlin.de



Femisphere

every few months

femisphere-lvl-2/

Mini Game Jam

9h, once a month, next: TOMORROW!

berlingamescene.com/event/october-mini-game-jam-2017/

so... in summary



#### new services

to share increase visibility get paid

new services
to share
increase visibility
get paid

low threshold tools

new services
to share
increase visibility
get paid

low threshold tools to create

growing community to connect

new services
to share
increase visibility
get paid

low threshold tools to create

growing community to connect

→ easier than ever (for individuals) to

create educate share connect

~ Look into game engines

- ~ Look into game engines
- ~ Participate in game jams itch.io/jams

- ~ Look into game engines
- ~ Participate in game jams itch.io/jams
- ~ Do #1GAM onegameamonth.com

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- ~ Participate in game jams itch.io/jams
- ~ Do #1GAM onegameamonth.com
- ~ Get on Twitter

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- ~ Participate in game jams itch.io/jams
- ~ Do #1GAM onegameamonth.com
- ~ Get on Twitter
- ~ Go to events gameconfs.com

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- ~ Participate in game jams itch.io/jams
- ~ Do #1GAM onegameamonth.com
- ~ Get on Twitter
- ~ Go to events gameconfs.com
- ~ Create, Create! (and maybe share?)

# Thank you!

#### Linsey Raymaekers

linseyray.github.io

