

#### Women Techmakers • Berlin

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Hi there,

### It's nice to meet you!







Research on the barriers that women face in undergraduate computing has highlighted factors, such as: Well-meaning people who unwittingly create stereotype threat by reminding students that:

"women can do computing as well as men".

- MIT Press





#### Women Techmakers

is Google's brand and global program for women in tech.

Women Techmakers (WTM) provides visibility, community, and resources for women in technology to drive innovation and participation in the field.



# Women Techmakers in Berlin





# Women Techmakers in Berlin **Year 1**



#### WTMB Year 1 - Startup Structure

- Product Management
- Frontend
- Backend
- Android
- iOS





# Women Techmakers in Berlin **Year 2**



### WTMB Year 2 - Study a Lot

- Internship collaborations
- Fireside chats with industry leads
- Collaboration with different chapters
- 3-months long Android study groups x 2
- 3-months long Golang study groups
- WTMBers attend & speak at conferences









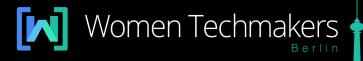


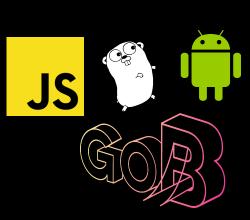
# Women Techmakers in Berlin **Year 3**



#### WTMB Year 3 - Let's Grow

- Internship collaborations
- Fireside chats with Berliner companies
- Collaboration with different chapters
- 3-months long Android study groups x 2
- 3-months long Golang study groups x2
- 8-weeks long JS study group
- WTMBers attend & speak at conferences











# Women Techmakers in Berlin **Year 4**



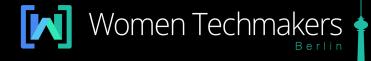
#### Learning expands

- Parents in tech day!
- More studying
- More networking
- More exposure



#### What do you mean by

#### thriving?



#### 3 Years of WTM Berlin in Numbers

- 9 co-organizers
- 80 events
- 1100+ members
- New interns, employees and students



### Tip #1

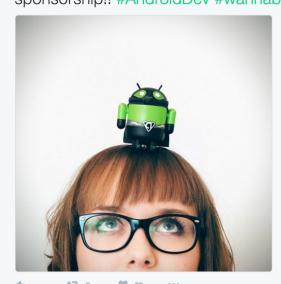
#### It's about the attendees



#### Meet Lara



Lara Martín 🤬 @lariki · Oct 9 Just graduated from Android Basics Nanodegree at @udacity! Thanks to @GDGBerlin and #wtmberlin for the sponsorship!! #AndroidDev #wannabeDev



#### Meet Andrea & Mira



### Tip #2

#### Be visible and accessible



womentechmakersberlin.slack.com





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Women Techmakers Berlin (Group)
Women Techmakers Berlin (Page)





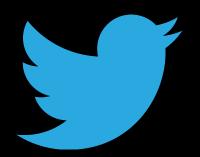


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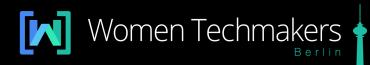






### Tip #3

#### Gather an awesome team



# We're looking for volunteers!

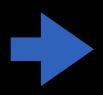


# Tip #4

## Keep going









Women Techmakers

#### Tip #5

#### Collaborate!









