



The (accidental) political developer

Renato Losio, Funambol



Agenda

Disclaimer

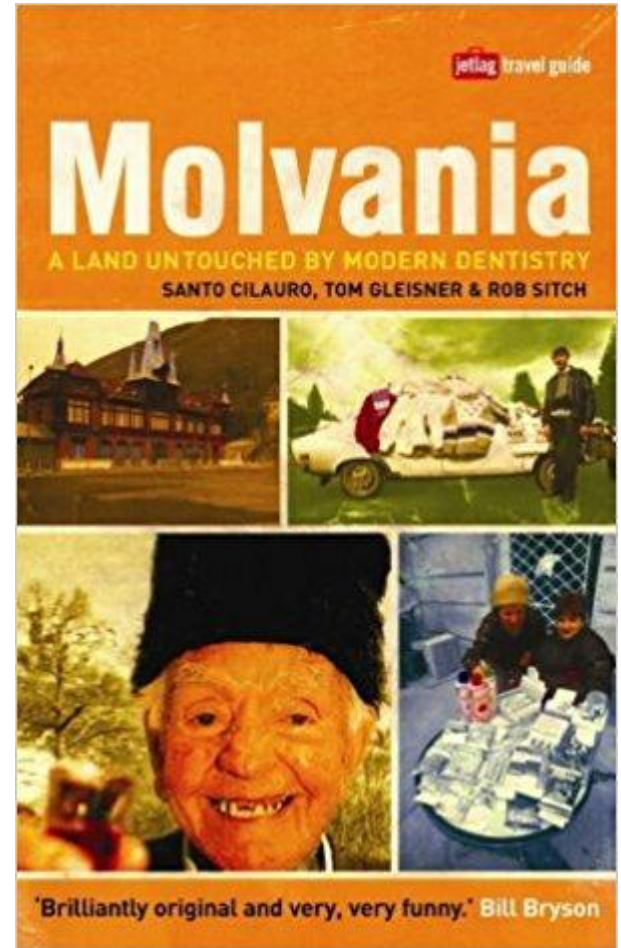
The story and the problem

New challenges

Solutions

Disclaimer

No correct names, we
talk about the challenges
for a developer



23 years?

BBC Sign in News Sport Weather Shop Earth Travel More Search

NEWS

Home Video World UK Business Tech Science Magazine Entertainment & Arts Health World News TV More

Magazine

The man who has focused on one word for 23 years

2 August 2017 Magazine

f t e Share



GETTY IMAGES

It's 25 years since Yugoslavia broke into pieces

Top Stories

N Korea promises Guam strike plan in days
2 hours ago

Kenya poll credible, say foreign observers
2 hours ago

Eggs scandal: 700,000 distributed in UK
30 minutes ago

Features



Is anything left of this city?

Macedonia?



the former Yugoslav Republic of Macedonia
(FYROM or FYR Macedonia)



#nocountry

All started with an autosuggestion...

Where do you call home?

Berlin|

- 📍 Berlin, Berlin, Germany
- 📍 Berlin, Germany
- 📍 Berlin, Maryland, United States
- 📍 Berlin, Connecticut, United States
- 📍 Berlin, New Jersey, United States



And a user in Hong Kong



"People won't use it. It is pretty offensive here"

"The HK people are a proud people who for the most part do not want the mainland association"

The Hong Kong Special Administrative Region of the People's Republic of China



from: **22/09/2017**

 to: **22/09/2018**
SEARCH

Road Race

Trail Race

Road or Trail Race

5 k

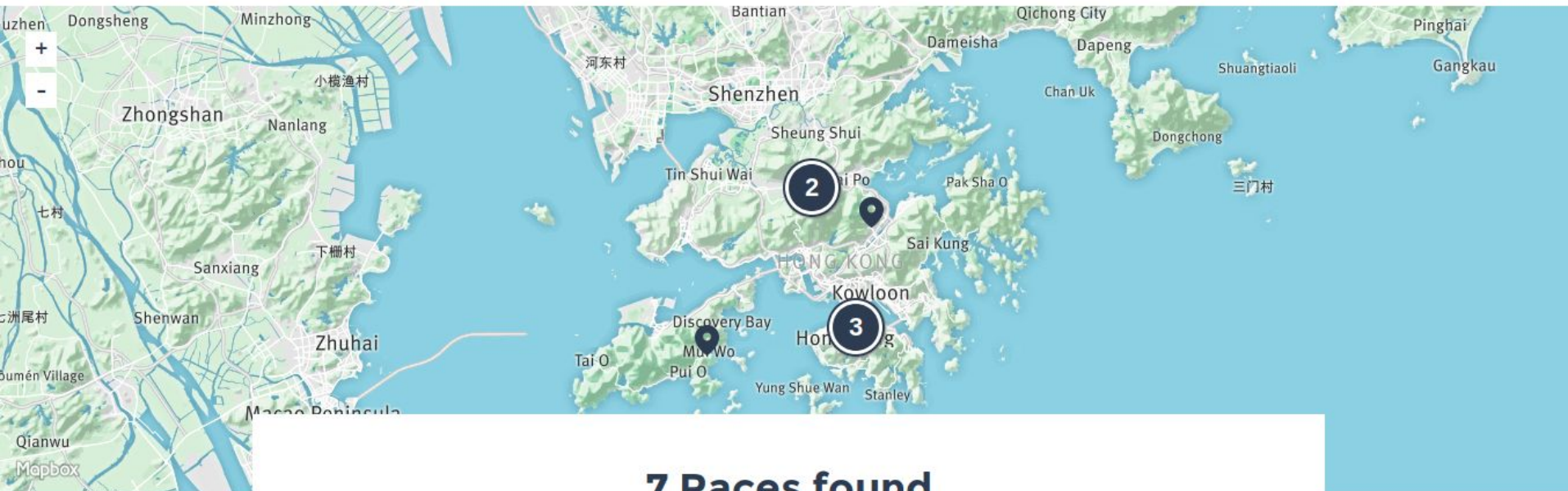
10 k

Half Marathon

Marathon

Ultra Marathon

All Distances



7 Races found

Mapbox feedback

“most of our users feel that HK is China”

“This is just not good enough for me”

No Country

Our Community

Welcome to RaceBase World!



Jules Robinson
Spain



Thomas Irawan
Singapore



**Diarmuid
O'Shea**
Hong Kong



**Tatsawan
Preedawiphat**
Thailand



#reversegeocoding



Funambol, GeoNames and reverse geocoding

Info



File Name	IMG_20170813_132515.jpg
Resolution	3264x2448
Size	3.20 MB
Date Taken	Aug 13
Device	HUAWEI HUAWEI SCL-U31
Place Taken	Barcelona, Catalonia, Spain

Forest in Hong Kong?

Place Taken

Shenzhen, Guangdong,
China

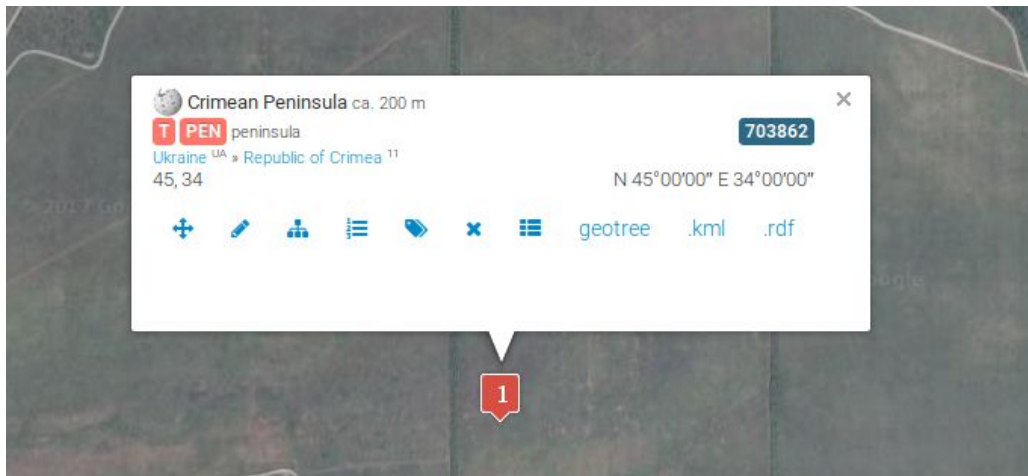


GeoNames and Crimea

703862 Crimean Peninsula Crimean Peninsula Crimea, Crimean Peninsula, Krim, Krimean Peninsula, Krimhalvoya, Krimhalvøya, Крым, Kryms'kyy Pivostriv, Krymskiy poluostrov, Krymskiy Poluostrov, Kryms'kyy Pivostriv, Крымский полуостров 45 34 T PEN UA UA

1 records found for "Crimean Peninsula"

Name	Country	Feature class	Latitude	Longitude
1  Crimean Peninsula  Crimea, Crimean Peninsula, Krim, Krimean Peninsula, Krimhalvoya, Krimhalvøya, Крым, Kryms'kyy Pivostriv, Kry...	Ukraine , Republic of Crimea	peninsula	N 45° 0' 0"	E 34° 0' 0"



A photograph of a beach with dark sand and blue-green waves. The text "Costa del Sol?" is written in a white, sans-serif font across the middle of the image.

Costa del Sol?

Where and when?

disputed territory & partially recognized
states

Sign-up

Address & phone number

Maps

Geolocation

Image recognition services

Voice interaction



#label



Take it all with you

Switch between devices, and pick up wherever you left off.



Sign-up (Google)

Choose your username

Create a password

Confirm your password

Birthday

Month

Gender

I am...

Mobile phone

Your current email address

Location

Germany (Deutschland)

Afghanistan (افغانستان)

Åland Islands (Åland)

[Your Account](#) › [Your Addresses](#) › [New Address](#)

Add a new address

Or pick up your packages at your convenience from our self-service locations. To add an Amazon Pickup Point or Locker, click [here](#).

Country

Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Ethiopia
Falkland Islands
Faroe Islands
Fiji
Finland
France
French Guiana
French Polynesia
French Southern Territories
Gabon
Gambia, The
Georgia
Germany

Address (Amazon)

Drop-down list

Just a label?

“Your country or territory of residence”

Location or country?

ISO 3166-1

Missing entries

Localization

#maps

Jerusalem



Palestine

Palestinian territories

English

Jerusalem

Judea and Samaria


West Bank







East Jerusalem

Arabic

Hebrew

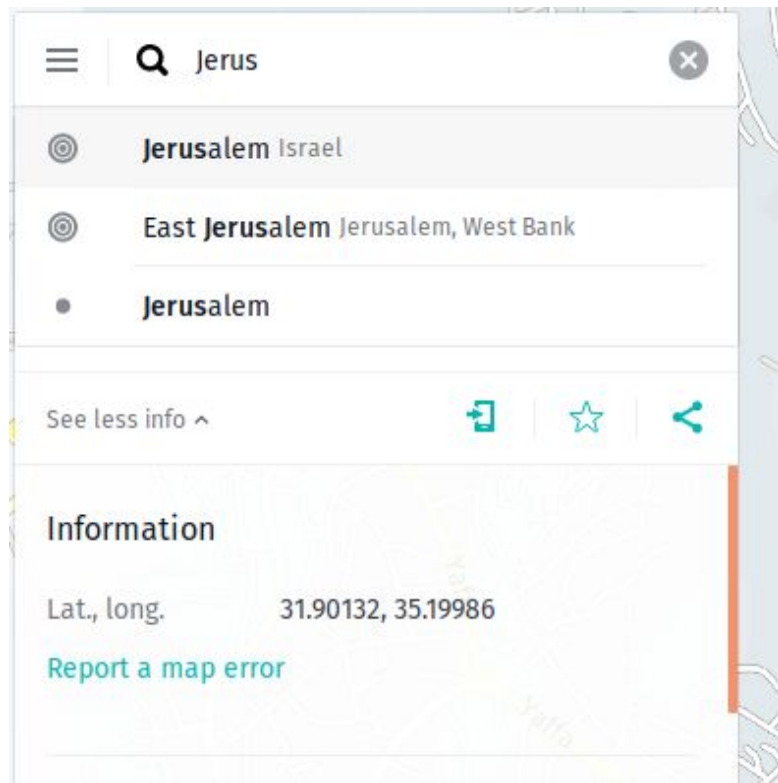
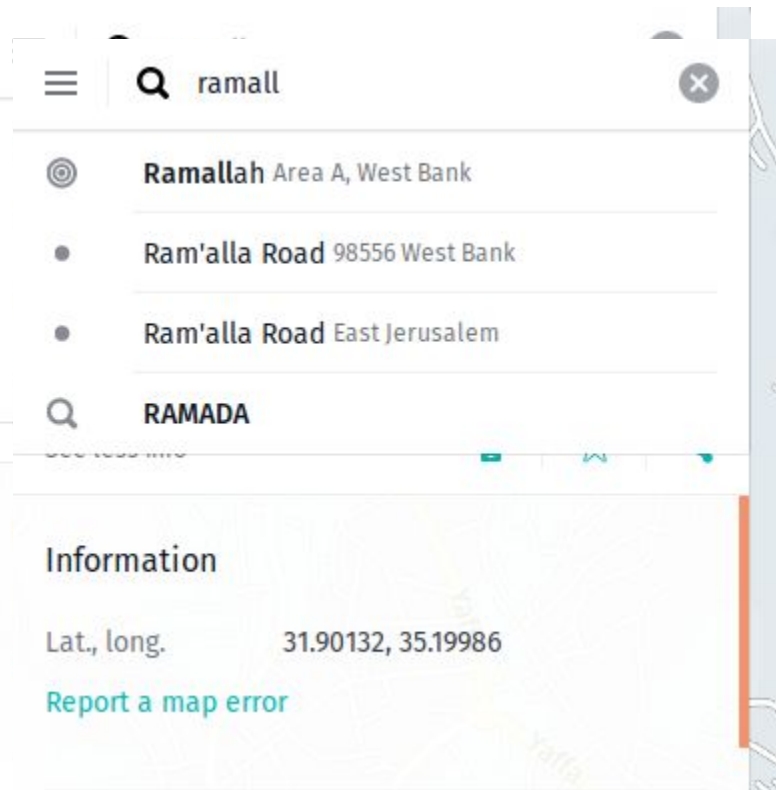
Facebook

Title	Optional
Where To	 Ramall
Address	 Ramallah, Palestine City
From	 Ramallo, Argentina City
With	 Estación Ramallo, Argentina City
When	 Estación Ramallo, Argentina City
Story	

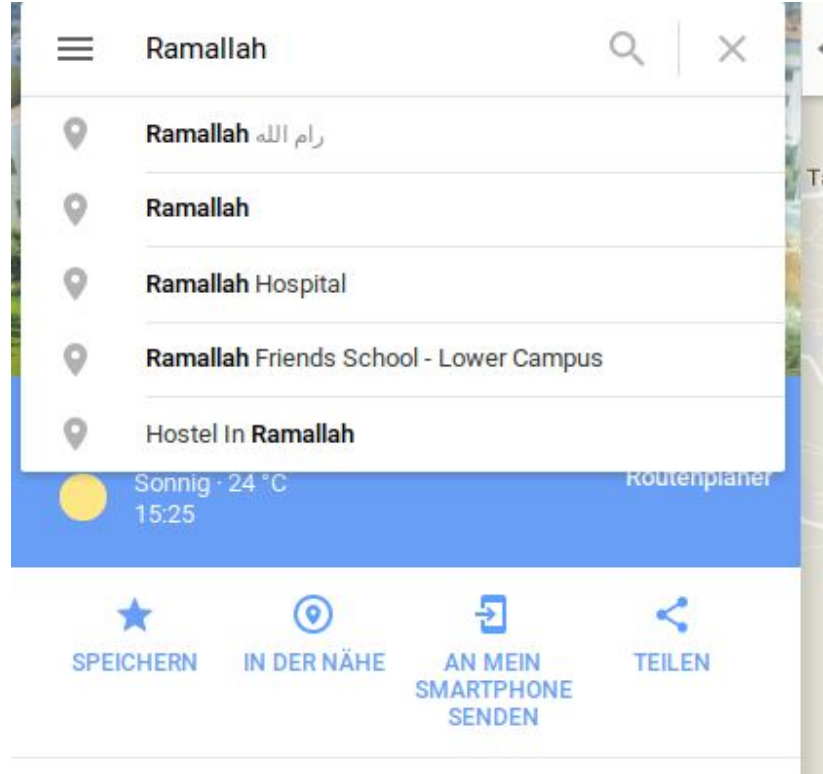
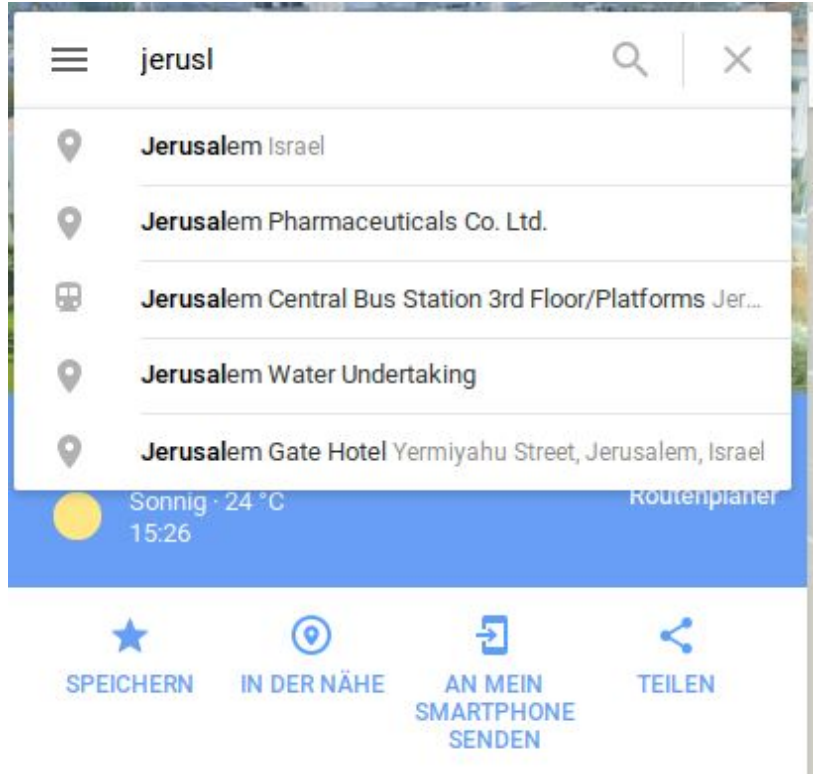
Title	Optional
Where To	 Jeru
Address	 Jerusalem, Israel City
From	 East Jerusalem City
With	 Jakarta, Indonesia City
When	 Jakarta, Indonesia City
Story	

Update current

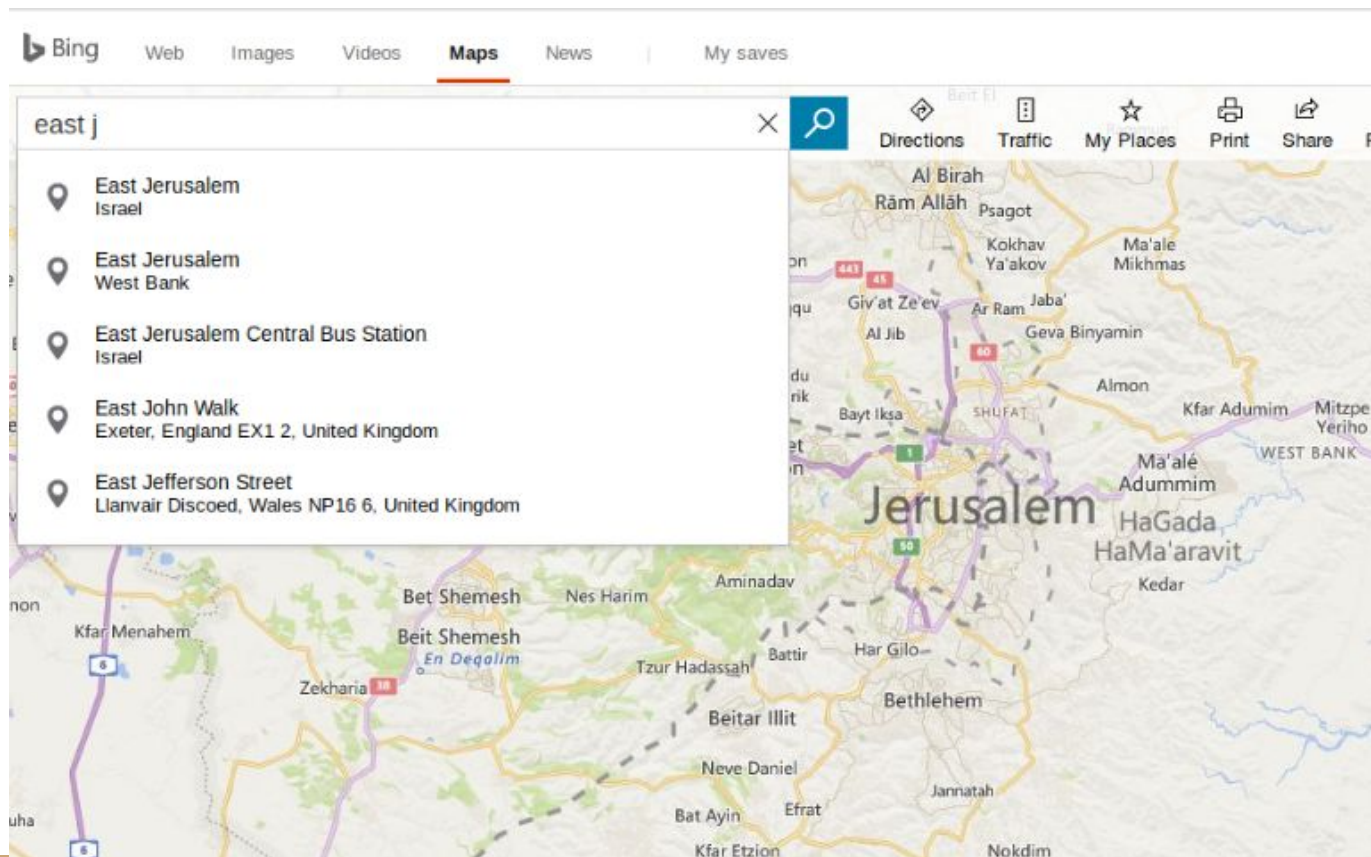
HERE Maps




Google



Microsoft Bing




OpenStreetMap

 **OpenStreetMap**

Edit ▼ History Export

ramallah

Go



Search Results ×


Results from [OpenStreetMap Nominatim](#)


Town [Ramallah](#), Ramallah and al-Bireh Governorate, Area A, Judea and Samaria, Palestine

Trunk Road [Ramallah](#), Atarot industrial zone, Jerusalem, Jerusalem District

Trunk Road [Ramallah](#), Neve Yaakov, Jerusalem, Jerusalem District

Tertiary Road [Ramallah](#), النسيم الشرقي, An Nasim ash Sharqi, Riyadh Region, 11426, Saudi Arabia




 **OpenStreetMap**

Edit ▼ History Export

east jerusalem

Go



Search Results ×

Results from [OpenStreetMap Nominatim](#)

Locality [Jerusalem](#), Finspång, Landskapet Östergötland, Östergötlands län, Götaland, Sweden

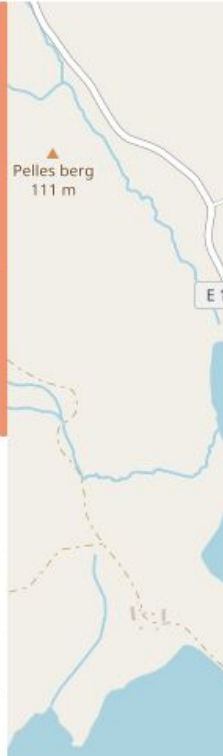
[More results](#)

Results from [GeoNames](#)

[West Jerusalem](#) , Israel

[Jerusalem](#) , Israel

[East Jerusalem](#) , Palestine



Autosuggestion

	Bing	Google	Facebook	Here
Paris	France	France	France	Ile-de-France, France
Yalta	Crimea, Ukraine	Crimea	Ukraine	Crimea, Ukraine
Skopje	FYRO Makedonija	Macedonia (FYROM)	Republic of Macedonia	Skopski, Former Yugoslav Rep. of Macedonia

#imagecontentanalysis

Location & deep learning-based image analysis

- ❑ Google Vision, Amazon Rekognition
- ❑ Landmark detection
- ❑ A wall or the Western Wall?
- ❑ Temple Mount or the Haram esh-Sharif?
- ❑ Ancient Egypt 89%

Object and scene detection

Rekognition automatically labels objects, concepts and scenes in your images, and provides a confidence score. (Your images aren't stored.)

Done with the demo?
[Download SDKs](#)

Results

Castle	99.1%
Fort	99.1%
Ancient Egypt	89%
Person	70.2%
Tourist	70.2%
Architecture	60.9%

[Show more](#)

Request

Response

Choose a sample image

Use your own image

[Upload](#) or drag and drop

[Go](#)



#voice



Current world
population clock

7,534,154,731

Taanastellen



China

What's my place in the world population? How long will I live?

The Journey of your life in numbers and dates!

Please enter your date of birth, country of birth and sex at birth:

Day

Month

Year

Country



Female



Male



go

Find us on Facebook!

Watch the TED talk!

Find us on:
 

Q. Alexa ask Big World the population of **Palestine**.?

A. The population of **West Bank and Gaza** today is 4916233, tomorrow there will be 368 people more.

Population.io

Alexa

Slots

(AMAZON.Country)

Arab Rep of Egypt, Islamic Republic of Iran,
West Bank and Gaza or Hong Kong
SAR-China

Solutions?

How to minimize the impact

Internationalization and
localization

Remove country

Forgiving labels

Double entries

Standards

Do as the big players do

avoid complaints

attention to details

awareness

why?

caring about all users

Google slammed for removing Palestine from its maps

August 4, 2016 at 9:41 am | Published in: International Organisations, Israel, Middle East, News, Palestine



FORTUNE

HOME

TECH • GOOGLE MAPS

This Is Why Palestine Doesn't Appear on Google Maps



sign in



become a supporter

subscribe



search

jobs dating more ▾ International edition ▾

theguardian

UK

world

sport

football

opinion

culture

business

lifestyle

fashion

environment

tech

travel

browse all sections

home > tech

Google Maps

Google Maps accused of deleting Palestine – but the truth is more complicated

Condemnation leads to outrage about Google 'removing' country from map – but the country has never been labelled on the mapping service



This article is 1 year old

2,879

Elena Cresci

@elenacresci

Wednesday 10 August 2016 10:50 BST



Summary...



Tools and references

How to test your application

GeoNames.org

Population.io

VPN

Photo Exif Editor

Google stats

Test cases and comparison

thanks!

All the pictures are from the author or Unsplash.

